

LSU Health

FOUNDATION

NEW ORLEANS

APRIL 2020 | ISSUE 1

FOUNDATION NEWS

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Dear LSU Health Family,

Our first newsletter was to launch under much different circumstances. As we are all home coping with our own coronavirus realities, LSU healthcare providers, including our residents, are heading to the frontlines to address the growing needs of our community. We are working on a series of webinars, news updates, and a coronavirus response effort – we hope you will stay connected with us and tune in for these special announcements. Be sure to follow us on social media and stay tuned to your email for more information on how you can access stories and past webinars.

LSU Health New Orleans is entering a transformative period in its history. We have many new and innovative programs launching and its never been a better time to engage with LSU Health. Here are a few I'm most excited about:

- Education Empowers: \$150M to create new scholarships for students at LSU Health
- New Student Housing
- Renovation of the old Hotel Dieu to include an expansion of our simulation labs

These are just a few of the many enhancements taking place right now. Our researchers, clinicians, nurses, physicians, dentists and other vital healthcare providers are still working on big solutions for all of us. They are still caring for the community and educating the next generation of professionals who will carry on the work started right here in New Orleans. Most importantly, it is our greatest hope that during this most difficult time we remain connected and dedicated to our mission to discover, teach, heal and serve. Forever LSU.

Fondly,



Krystal Oliveira
Chief Development Officer

LETTER FROM THE CEO

I am grateful to be serving as the President and Chief Executive Officer of the LSU Health Foundation New Orleans. Since its inception, the Foundation has worked as a dedicated partner with LSU Health Sciences Center New Orleans to help achieve the mission of educating the next generations of healthcare providers, advancing knowledge through basic and clinical research, providing vital public service through direct patient care and serving the community by providing referral services, continuing education and information relevant to the public health of the citizens of Louisiana.

Our staff members work closely with the LSU Health New Orleans Schools of Allied Health Professions, Dentistry, Graduate Studies, Medicine, Nursing and Public Health to help meet the ever-evolving needs of faculty, staff and students. We are gratified that our work supports such exceptional schools with such a noble mission.

Our foundation will continue to push for innovative and creative thinking, working together as one building lasting relationships to have a meaningful impact on the LSU Health community. We could not do it without you, the alumni, valued supporters, grateful patients, faculty and students, the bedrock of all our efforts. Thank you for your years of dedication in support of the communities we serve in the city of New Orleans, the region, the state and beyond.

At this time during the coronavirus pandemic and this period of uncertainty, the LSU Health Foundation is committed to supporting you. While our staff will be working remotely and can be reached at normal business hours, I am grateful for your understanding through this transitional period. Your support continues to make LSU Health New Orleans a stronger institution. We are always here for you and greatly appreciate your continued support of our foundation. We will get through this together and we will be stronger in the end!



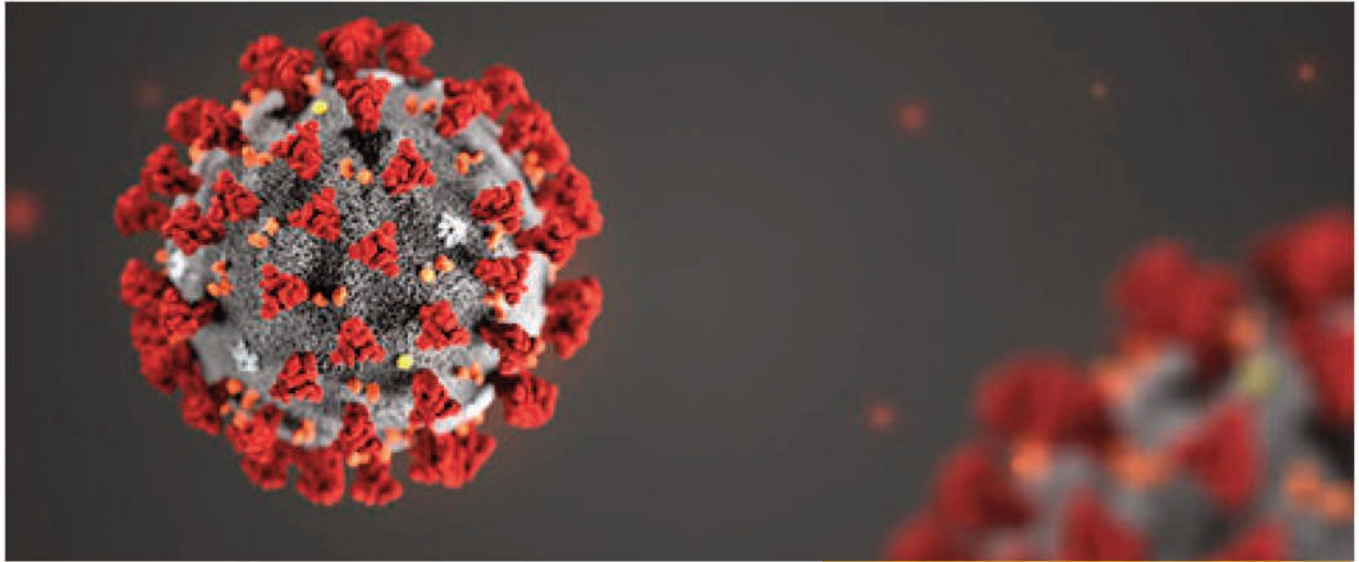
Matthew Altier
President and Chief Executive Officer



“ We could not do it without you, the alumni, valued supporters, grateful patients, faculty and students, the bedrock of all our efforts. ”

COVID-19

Everything You Need to Know from the Foundation



WE ARE STAYING SAFE AND WORKING HARD

As the coronavirus continues to spread in Louisiana, we are taking additional measures to protect the health of our staff and LSU Health New Orleans community. At this time, we are in a remote working environment and the LSU Health Fitness Center is closed until further notice. Should you have any questions or need assistance, we are available by phone and email.

Through this difficult time, it is our resilience that strengthens LSU Health New Orleans. We ensure consistent communication on our progress and ask that you please stay in touch. We look forward to the day when we are all back together again. Please take the necessary steps to keep you and your families safe and healthy during this unprecedented crisis. Please remember to practice social distancing – at least six feet apart – and to wash or sanitize your hands often. Thank you for all you do and for your dedication to the health of our city and state. Please utilize these resources where you see fit.

RESOURCES

RESOURCE 1

Learn more about COVID-19 from LSU Health New Orleans:
<https://911.lsuohsc.edu/coronavirus/>

RESOURCE 2

Statement from the Louisiana Department of Health:
<http://ldh.la.gov/>

RESOURCE 3

LDH coronavirus hotline:
1-855-523-2652 (8:00 AM to 4:30 PM
Monday through Friday)

RESOURCE 4

CDC:
<https://www.cdc.gov/coronavirus/2019-nCoV/index.html>

THE IRA CHARITABLE ROLLOVER

Aka: a Qualifying Charitable Donation (QCD) - how to maximize your RMD and IRA to fulfill your philanthropic goals

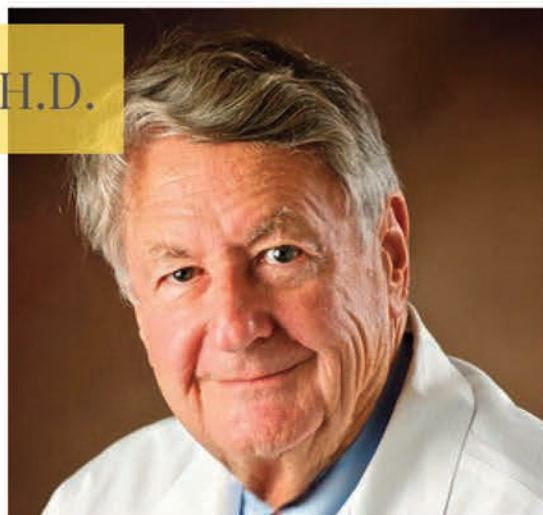


MARCIA & BILLY BEER

In the early 1990's, Marcia and Billy Beer established a scholarship through their estate. Marcia is now taking advantage of her RMD to provide this award to qualifying medical students. Taking advantage of this tax law allows Marcia to realize the benefits of her gift in her lifetime and meets an immediate need for the University. *"There's not a day goes by that I don't think about this scholarship and I am still in awe. It will continue to inspire me to do the same and to continue to give back to the community and try to follow in the footsteps of Marcia and Billy Beer."* - 2018 Scholarship Recipient

RICHARD P. DICKEY, M.D., PH.D.

Dr. Richard Dickey, a lifelong member of the LSU School of Medicine and the LSU Department of Ob-Gyn, has established the Richard Palmer Dickey Chair in Human Embryonic Development utilizing the full benefits of the IRA rollover. This fund will be dedicated to basic science for the teaching and researching of human embryonic development. This will be the first Chair established in the basic sciences at LSU Health Sciences Center.



ALAN D. LACOSTE, M.D., FACS

Dr. Alan Lacoste graduate of LSU Medical School and staff of LSU Department of Ophthalmology, was honored in 2013 as the very first Distinguished Alumnus of the Department of Ophthalmology. He has served on the faculty within the department since 1980 and has been distinguished as Clinical Professor since 1987. In 2014 he was named as LSU Health Sciences Center's Alumnus of the Year. Dr. Lacoste is utilizing his IRA to establish the Chair in Retinal Studies.



LSU SCHOOL OF MEDICINE CLASS OF 1973

As LSU Health Sciences Center Reunion Weekend approaches, we thought we would highlight a special group of alums giving back to the school they love. The School of Medicine Class of 1973 has established an endowed scholarship fund that will aid deserving fourth-year medical students. It is the class's hope to raise \$600,000 in donations by the year 2023. The LSU Health Foundation will seek to match \$40,000 from the Louisiana State Board of Regents for every \$60,000 raised by way of the Endowed Superior Graduate Student Scholarship Subprogram. The end goal is to accumulate \$1 million in the fund to provide several scholarships of \$25,000 annually. Most of the gifts to this fund are made using an IRA charitable rollover.

DID YOU KNOW...

You can donate your "rollover" up to \$100,000 each year from your IRA to a qualifying charitable organization

To learn more about utilizing your IRA for your philanthropic goals, please contact Christina South, Senior Director of Planned Giving at 504.568.5718 or csouth@lsuhealthfoundation.org

**Sign up for the LSU Health Foundation
Planned Giving newsletter to explore
more ways to give:**
csouth@lsuhealthfoundation.org

Optimize your giving.

IRAs, Bequests, Charitable Annuities, Trusts: What's it all about?

SAVE THE DATE

Philanthropic Gift Planning Seminar
Thursday, Sept. 24, 2020

LSU Health
FOUNDATION
NEW ORLEANS



Carole Cukell Neff
Sessions, Fishman,
Nathan & Israel, LLC



Lawrence M. Lehmann
Lehmann, Norman & Marcus, LLC



The Second Line for LSU Health New Orleans is the LSU Health Foundation's premier leadership annual giving society, honoring those philanthropically-minded alumni and friends who demonstrate extraordinary loyalty by giving each year. Recognition and engagement are the core functions of the leadership annual giving society. We look forward to recognizing you for your contributions, and engaging you in activities and opportunities meaningful to you especially at our Annual Second Line Tailgate and Game Day Experience! To get involved and march with our Second Line today, please contact Elise Curole, Director of Annual Giving at (504)568-2433 or ecurole@lsuhealthfoundation.org.

RECOGNITION LEVELS

Krewe de Bronze
\$1,000 - \$2,499

Krewe d'Argent
\$2,500 - \$4,999

Krewe d'Or
\$5,000 - \$9,999

Krewe de Platine
\$10,000 +

SAVE THE DATE: LSU HOMECOMING 2020 SECOND LINE TAILGATE & GAME DAY EXPERIENCE!



School of Allied Health Professions Celebrates 50 Years of Excellence

The School of Allied Health Professions is charged with the responsibility of educating healthcare professionals that make up the Allied Health workforce. Since its inception in 1970, the school has graduated more than 7,000 Allied Health practitioners representing nine healthcare professions.

As we celebrate the 50th Anniversary of the LSU Health New Orleans School of Allied Health Professions, we believe that it is important to highlight the work and accomplishments of faculty, students and staff. Their efforts demonstrate a commitment to maintaining the spirit of excellence that has been the hallmark of our academic and clinical programs.



"Dr. Woltering, there are not enough words to express the gratitude I have for you. You have given me a second chance at life for which I will be eternally grateful. The world is a better place with physicians like you."

– Bruce Leipzig, M.D.

The **Gifts of Gratitude Program** offers our patients the opportunity to express their appreciation through philanthropic initiatives that make their caregivers, affiliated health institutions and the greater New Orleans community stronger. These acts of kindness can be directed towards lifesaving new technologies, continuing education for our dedicated caregivers and innovative programs and therapies for patients.

During the month of March, our Foundation celebrates National Doctors' Day by inviting patients to recognize a special LSU Health doctor who has made a difference in their lives. All of these heartfelt notes and gifts are shared with our physicians at our annual Doctors' Day celebration. Due to the coronavirus, this year's event has been postponed until summer. To learn more about ways to get involved and share a note of thanks with your LSU healthcare professional please use this link: give.lsuhealthfoundation.org/DD2020



***The LSU Health Foundation's
2nd Annual Doctors' Day Celebration
honoring Eugene Woltering, MD***

THIS DOCTORS' DAY, WE RECOGNIZE DR. WOLTERING AND HIS MANY YEARS OF DEDICATION TO THE NEUROENDOCRINE TUMOR CLINIC, THE HEALTH AND WELL-BEING OF HIS PATIENTS AND THE RESEARCH BEHIND TACKLING A COMPLEX DISEASE.

DR. WOLTERING HAS DEDICATED HIS PROFESSIONAL LEGACY TO PURSUING A CURE, MAKING TREATMENT MORE ACCESSIBLE AND CONTINUING TO ATTRACT TOP TALENT TO OUR NEUROENDOCRINE TUMOR CLINIC.

WE NEED YOUR HELP!

CALLING FOR COMMITTEE MEMBERS AND
VOLUNTEERS FOR OUR FIRST ANNUAL

TIGER BALL

JUNE 2021

A fundraiser benefiting cancer research and
treatment at LSU Health Sciences Center.

The LSU Health Foundation needs your talent to
make it a success and raise the most money to
fight cancer through LSUHSC.

SIGN UP TODAY!!!

Contact Sam Cusimano with
LSU Health Foundation

scusimano@lsuhealthfoundation.org

504.568.5717